

Experience

Senior Product Designer Ford Motor Company

Dearborn, MI (Remote)
April 2021 - Present

- Managing a design team for Battery Electric Vehicles; doing weekly 1:1 meetings to insure no blockers for the designers.
- Creating wireframes, low-fidelity mockups, and Invision prototypes for new or updated features in Ford's Battery Electric Vehicles web applications as part of Ford Pro Telematics.
- Designing screens for fleet management and battery preconditioning for vehicle assets.
- Conducting usability interviews to discover user pain points with elements of our web applications.

Senior UX Designer Freddie Mac

McLean, Virginia
May 2019 - January 2021

- Worked with multiple teams for Freddie Mac's internal web applications.
- Brainstormed and came up with new ideas, new ways, to present elements in Freddie's web applications.
- Interacted with product owners on a daily basis to insure projects were on track and met expectations.
- Created journey maps, user flows, wireframes, low-fidelity mockups and high fidelity mockups.
- Work closely with front-end development teams to insure proper implementation of web application designs.

Lead Designer Omnilert

Leesburg, Virginia
April 2015 - November 2018

- **Mobile UX/UI Design** : Conceiving and designing apps and associated elements. Producing flow diagrams, animated user interactions, providing assets and interacting with lead developer to insure accurate translation from design to working product.
- **Visual Design** : Conceiving and designing marketing materials and collateral which our customers and potential customers will see. Insuring clean and simple designs for easy viewing and digestion of content.

Partner/Lead Designer Whiteboard Applications

Washington, DC
February 2014 - July 2018

As a partner in this startup my responsibilities involved the conception and design of a mobile team collaboration platform running on iOS, testing concepts for good UX and insuring a proper translation of the design to the development side. Producing marketing materials, visual designs, for the product.

Founder/Lead Designer Pixelworx Idea Factory

Lake Ridge, Virginia
June 2012 - Present

Interact with clients to take their ideas and transform them into designs, while at the same time providing advice on how to best achieve their vision.

Education

Art Institute of Pittsburgh Associates Degree, Graphic Design

Pittsburgh, Pennsylvania
November 2007 - March 2012

Skills

Adobe XD | Sketch | InVision | Photoshop | Illustrator | InDesign | Principle | Figma | HTML | CSS